

Empowering Women in Electronic Warfare (EW in EW) Committee Summary Report date: May 29, 2025

The purpose of the AOC Empowering Women in Electronic Warfare Committee (EW in EW) is to empower, advocate, and support women in the electromagnetic warfare (EW) industry to rise and be successful, creating a more inclusive and diverse environment.

- Give women in the EW field a place to connect with and relate to other women
- Foster a network to assist women transitioning from active military service to civilian, government, and/or contractor roles, as well as women already working industry
- Discuss critical career growth competencies such as negotiation value, resume building, how to work in the EW industry
- Provide a mentoring program
- Help mentees become mentors

EW in EW creates and fosters a community of women in electronic warfare to promote excellence, collaboration, personal, and professional growth through intra and inter-generational networking, support, and mentorship.

The following are tactics that have been completed since the last board report submitted in March.

- Dedicated web page with interest form is live and regularly receiving contact information from those interested in being part of the EW in EW group
- Communication outlets such as email and social media, promoting EW in EW, directing traffic to the designated page, and the respective Women's History Month podcasts
- Podcasts dedicated to Women's History Month were recorded and launched in March
 - "Collaboration and Dedication as Keys to Advancing the Mission," featuring EMSO advocate, and former AOC president, Lisa Frugé-Cirilli, received 711 downloads
 - "Women in Warfare: Legacy and Lessons from the Memorial," featuring Phyllis Wilson,
 President of the Military Women's Memorial, received 750 downloads
 - "New Effort Aims to Uplift, Empower Women in EW," featuring EW in EW Chair, Christelle Ward, received 713 downloads see quote from listener further in this document
 - Apple Podcasts was the top platform, with 292 plays for the first episode, 499 plays for the second, and 327 plays for the third
 - Geographic Breakdown of Downloads:
 - 70% from the United States
 - 5% from the **United Kingdom**
 - 5% from Australia
 - 3% from Germany

The following are developing and/or potential tactics to both promote the group and engage members.

- EW in EW has requested to have its own logo to promote the committee, like the <u>Future Five</u>, to further engage audiences
- Continuing the use of communication such as email, social media, JED articles, etc.
- Promotion at October CEMA Summit during the pre-summit session on October 27 and throughout the Summit
- "Pop-up" events such as networking nights, Happy Hours, etc. hosted by group members throughout the U.S., with the goal to expand globally once EW in EW is fully established
 - Events would be held in geographical locations that attract and target potential and current group members (ex. Army Schoolhouse, military bases, etc.)
 - Minimal cost
 - Chapter hosted
- Virtual Happy Hours/lunches/meetings to accommodate various time zones
- Adhering to the Charter and overall plan that was previously presented at the December 2024 board meeting

Feedback from "New Effort Aims to Uplift, Empower Women in EW," Podcast Listener

Message received by Christelle Ward via LinkedIn from Margaret Klotzbach

Hi! I just wanted to connect to send you a message. I just listened to the AOC podcast you were featured on, talking about Women in EW. I'm an Army 2LT, working through the EW qualification course right now. I'm the only girl, and the doubts surrounding that have been creeping in as I get closer to moving on to my first real duty station.

So, it was really inspiring and empowering to be reminded that there actually are other women in the EW field, not just making it through, but excelling like you have. The initiative you're starting is so needed, so thank you for being an advocate. It really makes a difference!