# Association of Old Crows Political Action Committee (CROW PAC)

# Read-Ahead 6/12/2025

## **Summary of Activities**

The CROW PAC Board previously met on April 16 and May 21. Meetings minutes can be provided upon request.

All registrations and filings with the Federal Election Commission (FEC) and Internal Revenue Service (IRS) are complete. The Crow PAC has submitted our official FEC filings for April and May 2025.

CROW PAC bank account has been established with Chain Bridge Bank.

CROW PAC website is under construction. The site will be restricted to single sign-on for AOC members who are US citizens or Green Card holders.

CROW PAC draft newsletter is under way.

The 2025 CROW PAC Strategic Roadmap has been developed. (See figure below)

The CROW PAC donation levels with benefits have been established. (See figure below)

The CROW PAC has requested liability insurance coverage for the board members.

Next steps include launching the PAC website, beginning the prior approval process, sending out requests for donations and identifying candidates to support.

## **Officers**

## Staff/Non-Voting

James Gigrich – PresidentShelley Frost – Executive DirectorRick Lu – Vice PresidentKen Miller – Director of AdvocacyKen "Kilo" Parks – TreasurerMadison Arcangeli – Forza DCDirk Smith – Assistant Treasurer (non-voting)Katy Nazaretova – Forza DCGreg Patschke – At-LargeKaty Nazaretova – Forza DC

# Motion for Approval

• To approve Liability Insurance Coverage for the AOC PAC Board members.

# 2025 Crow PAC Plan

## Q2 2025

- Establish recommended PAC contribution levels
- Develop PAC budget. Set membership and fundraising goals
- Solicitation: Targeted ask to leaders of Crows
- PAC Education: Develop "About Crow PAC" materials, pitch deck, FAQs, etc.
- Launch PAC Newsletter

Q3 2025

- All Member Solicitation Campaign: Messages from Crow leadership
- About Crow PAC and Government Affairs webinar
- PAC Newsletter
- Begin distributing PAC member gifts (pin, mug, etc.)

#### Q4 2025

- Pre-convention solicitation: Contribute at recommended level for perks
- Convention: Hospitality suite for PAC members, Reception for high level contributors
- Crow PAC year in review webinar
- Year-end PAC wrap-up published to website
- 2025 results analysis and 2026 planning

# **Club Levels and Benefits**



## White Raven: \$5,000 Annual

- All benefits of levels below
- Premium PAC gift (~\$100-\$150)
- Exclusive invitation to virtual roundtable with Congressional champion

## Raven: \$2,500 Annual

- Benefits of levels below
- Mid-level PAC gift (~\$50)
- · Invitation to reception at convention



## Rook Sentinel: \$1,000 Annual

- Benefits of levels below
- Small Premium PAC branded gift (~\$15-\$25)
- · Access to convention hospitality suite or goody bag

## Rook: \$500

- PAC newsletter and webinar
- Lanyard, mug, pin, or <u>other</u> token gift (~\$5-\$10)

## Rook Recruit: \$50

- PAC Newsletter and Webinar
- Pin

# Other \$\_\_\_\_\_

PAC Newsletter