

#MurderOnThePotomac

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Goals

- ♦ Mission Statement

- "At EW in EW, our mission is to empower, advocate and support women in the Electromagnetic Warfare industry to rise and be successful, creating a more inclusive and diverse environment within the Department of Defense."

- ♦ Give women in the EW field a place to connect with and relate to other women
- ♦ Foster a network to assist women transitioning from active military service to civ/gov/ctr, as well as women already working industry
- ♦ Discuss critical career growth competencies such as negotiation value, resume building, how to work in a male dominate industry
- ♦ Provide a mentoring program i.e. Big Sis/Little Sis
- ♦ Mentees become mentors

Success Vision

Creating and fostering a community of women in electronic warfare to promote excellence, collaboration, personal and professional growth through intra and inter-generational networking, support, and mentorship

Key Metrics:

- Membership
- Testimonies
- Attendance to events



Focus

- Branding
- Unique challenges that women face in DoD, DoD industry
- Networking
- Mentoring
- Transitions now vs 2000, 2010, etc.
- Career progression
- Resume – converting military experience into civilian language
- Interview preparation



Methods & Approach

- FTCN segment
- Have booths at conferences like Cyber Quest
- Socials at conferences/chapter events
- Webinars for information and virtual meetings for sanity checks
- Lady Crow of the month
- Mentorship program
- Lady Crow Gear
 - Shirts, hats, key chains, bumper stickers

