

# 2025 Sponsorship Catalog



ASSOCIATION  
OF OLD CROWS



JOIN THE LEGACY, SHAPE THE FUTURE



**Partner with AOC to increase your reach across the global  
electromagnetic warfare (EW) and spectrum operations community!**

[crows.org](http://crows.org)



# ASSOCIATION OF OLD CROWS

## AOC's Mission

The Association of Old Crows (AOC) is a professional non-profit association educating, connecting and advocating on behalf of its members and stakeholders across the global electromagnetic warfare (EW) and spectrum operations community.

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## Participation With AOC Starts With a Partnership

### AOC Partner Program

The AOC Partner Program is designed to advance our industry group memberships by fostering stronger collaborations and partnerships with key stakeholders. We believe that by expanding our network of partners, we can collectively drive innovation, address industry challenges, and create new growth opportunities.

#### Key Benefits of the AOC Partner Program:

**Enhanced Collaboration:** Strong relationships with our industry partners open new avenues for cooperation and resource sharing.

**Exclusive Benefits:** Our program partners get exclusive discounts on sponsorship, exhibiting, and advertising across all AOC channels.

**Expanded Visibility:** Partners receive valuable recognition to help boost their brand visibility and market presence.

**Increased Advocacy:** As we work closely with partners, our collective voice becomes even more influential in advocating for industry-related issues and initiatives.

**Group Rate for Membership:** Companies can provide individual memberships to all relevant staff positions at a discounted bulk rate.

Level	Individual Memberships	Dues
<b>Supporter (S)</b> This entry-level tier is designed for small organizations looking to contribute to and help sustain AOC's core programs and initiatives.	Up to 10 seats*	\$975
<b>Advocator (M)</b> Partners at this tier actively promote the association's mission and serve as enthusiastic ambassadors for the EW community.	Up to 25 seats*	\$1,725
<b>Collaborator (L)</b> Participation at this tier reflects an organization's commitment to working closely with AOC to ensure that both parties meet their goals effectively.	Up to 50 seats*	\$3,250
<b>Champion (XL)</b> This tier represents organizations who are highly active and serve as leaders or champions within the global EW and spectrum operations community.	Up to 100 seats*	\$5,500
<b>Visionary (2XL)</b> This tier is the highest level, representing those who are not only engaged but also have a long-term vision for AOC's mission and the global EW and spectrum operations community.	Up to 200 seats*	\$10,000

\*Additional seats can be purchased by level.

**Strong relationships with our industry partners open new avenues for cooperation and resource sharing. Learn more at [crows.org/partnerprogram](https://crows.org/partnerprogram).**



# Why Sponsor?

## AOC connects electromagnetic warfare practitioners, industry partners, policymakers, and procurement decision-makers.

For 60 years, professionals from military, government, industry, and academia have looked to AOC to provide access to emerging technologies and the latest developments to protect the warfighter.

**Now more than ever**, it's essential to use that access. AOC sponsorships are a great way to be part of what's happening in the electromagnetic spectrum operations (EMSO) industry.

### Align with AOC to increase your reach!

As an AOC sponsor, you have year-round opportunities to connect with members, stay relevant to your customers, engage in high-level discussions, and nurture relationships with key contacts.

#### Print

**The Journal of Electromagnetic Dominance (JED)**

- + Demonstrate market leadership to your customers
- + Advertise your company's products and services to acquisition officials and end users

#### Online

**eCrow, Podcast, Product Showcase, AOC Career Center, Defense Electronics Resource Guide, Spectrum Watch Newsletter and Webinars**

- + Interact with viewers
- + Grow your lead pool
- + Generate an immediate response
- + Direct clients to the landing page of your choice
- + Promote time-sensitive offers and events
- + Recruit your specialized workforce from a highly targeted talent pool

#### Person-to-Person

**Conferences, Symposiums, Advocacy Programs, Annual Symposium & Conventions**

- + Target a niche audience or reach out to a broad market, depending on event topic and attendee composition
- + Develop personal relationships with clients
- + Showcase a full product range
- + Get immediate feedback and accelerate the buying process
- + Launch a new product



## The Journal of Electromagnetic Dominance



Since 1978, The Journal of Electromagnetic Dominance (JED) has been the leading magazine read by influential decision-makers in the global electronic warfare (EW) and signals intelligence (SIGINT) markets. More than 14,000 Association of Old Crows (AOC) members and subscribers read JED for its intelligent coverage and insightful analysis of industry news and trends.

The global EW/SIGINT market is worth more than \$20 billion in annual sales. JED is read closely by many of the senior government and military leaders around the world who control and influence how this funding is spent.

**Visit [crows.org/JED](https://crows.org/JED) for more information.**



**NEARLY 95%** agree that *JED* is the most comprehensive and authoritative publication covering the EW and SIGINT markets.



**NEARLY 100%** said *JED* provides them with news and analysis they have not read or heard anywhere else.

## Podcast Advertising



### From the Crows' Nest

The *From the Crows' Nest* podcast has become the go-to source for current information in the EMSO community. With more than 5,000 global downloads per month, AOC's podcast is a powerful way to reinforce your brand image, reach, and message in the EMSO community through various advertising and sponsorship opportunities.

Podcast hosts will read your pre-roll, mid-roll, or post-roll copy within the advertising campaign length of time, or you can submit a recording.

**Interested In Becoming an Advertiser?** Contact Kira Krewson, Senior Project Manager, Naylor Association Solutions, at [kkrewson@naylor.com](mailto:kkrewson@naylor.com).

#### Interested In Being a Guest?

Send your ideas and recommendations to Host Ken Miller at [host@fromthecrowsnest.org](mailto:host@fromthecrowsnest.org).

#### CTO Sponsorship Series - **NEW THIS YEAR!**

The CTO Series offers in-depth explorations of key technologies advancing EMSO capabilities. Each series includes up to six episodes featuring interviews with experts, operators, and leaders from government and industry. Sponsors choose topics, collaborate with AOC to shape the series, and provide guest speakers. Only three available for 2025!

*For more information on this new opportunity, contact Ken Miller at [kmiller@crows.org](mailto:kmiller@crows.org).*

**[FromTheCrowsNest.org](https://FromTheCrowsNest.org)**

# Product Sponsorships

## AOC Product Showcase

### Showcase your product to 30,000+ industry decision-makers.

Maximize your marketing ROI and build brand awareness by promoting your products to key decision-makers who look to AOC for guidance on industry best practices. Delivered to more than 30,000+ global AOC subscribers, this is the perfect channel to promote your company's latest products and technologies.

#### Sponsorship Benefits:

- Monthly email exposure to the entire AOC community, including both members and non-members (40,000+ audience). Four (4) slots available each month.
- Products showcased on website for one (1) year

#### Sponsorship Includes:

- Company name and logo with a hyperlink
- Product name with a hyperlink
- Product image
- Product description (≤50 words)

**Partner: \$2,500**

**Non-Partner: \$3,125**

[Learn more at \*\*crows.org/Product-Showcase\*\*](https://crows.org/Product-Showcase)



## 2025 Webinar Sponsorships

AOC Webinars have demonstrated significant success in fostering our efforts to maintain the education, advocacy, and exchange of information within the EW community. Our 2025 schedule promises to build upon this success, continuing the trend of educating and broadening the reach of EW professionals.

Each Webinar Package Includes	Platinum	Gold	Silver	Bronze
• Company logo on AOC website and on PowerPoint with mention from moderator during webinar	✓	✓	✓	✓
• Company logo on all pre-marketing materials to include emails, AOC website, etc. (as available)	✓	✓	✓	
• Access to email, address, & phone list of all webinar registrants, both AOC members and non-members	✓	✓		
• Dedicated slide(s) with company logo and choice of 60-90 second promo video (provided by sponsor) or 60-90 second introduction by company representative	✓			
<b>Partner</b>	\$7,500	\$5,000	\$1,500	\$750
<b>Non-Partner</b>	\$9,000	\$6,000	\$1,800	\$900

*Don't see a topic you'd like to sponsor? Don't worry! AOC accepts abstracts and proposed speakers for webinars. For best attendance results, it is recommended that presenters are not employed by the sponsor. All proposed topics should be non-commercial. Presentation slides should not contain any sponsor logos or specific product identifiers. Submit proposed topics to [education@crows.org](mailto:education@crows.org).*

[Visit \*\*crows.org/webinar\\_schedule\*\* for the current schedule.](https://crows.org/webinar_schedule)

## Your Business Development Opportunities at AOC Conferences

Maximize your visibility in front of electromagnetic warfare leaders throughout the year—and make the most of your marketing budget by sponsoring AOC Conferences!



### Collaborative EW Symposium

March 11–13, 2025 | Point Mugu, CA

The Symposium will showcase current electronic warfare research focused on future large-scale combat challenges. Key leaders from the U.S., U.K., and Australian military, government, academia, and industry will convene to discuss upcoming EW challenges and opportunities.

**Symposium Classification:** U.S. Secret, Releasable Australia, Releasable United Kingdom (US Secret REL AUKUS)

**Number of Attendees:** 650+

TITLE	Partner	\$14,000	<i>(exclusive)</i> Booth/tabletop display (20x5) with booth personnel*, exclusive reception sponsor, four complimentary registrations, walk-in slides, sponsorship recognition on symposium website and marketing materials
	Non-Partner	\$17,500	
PLATINUM	Partner	\$11,000	<i>(up to four)</i> Booth/tabletop display (10x5) with booth personnel*, co-sponsor of a networking reception, three complimentary registrations, walk-in slides, sponsorship recognition on symposium website and marketing materials
	Non-Partner	\$13,750	
GOLD	Partner	\$7,000	<i>(up to 15)</i> Booth/tabletop display (10x5) with booth personnel*, two complimentary registrations, breakfast or lunch co-sponsor, sponsorship recognition on symposium website and marketing materials
	Non-Partner	\$8,750	
SMALL BUSINESS	Partner	\$4,000	<i>(up to six)</i> Booth/tabletop display (10x5) with booth personnel*, one complimentary registration, coffee or snack break co-sponsor, sponsorship recognition on symposium website and marketing materials
	Non-Partner	\$5,000	

[crows.org/CollaborativeEW2025](https://crows.org/CollaborativeEW2025)



### Cyber Electromagnetic Activity (CEMA) Conference

April 29 - May 1, 2025 |  
Aberdeen Proving Ground, MD

The Cyber Electromagnetic Activity (CEMA) Conference will focus on advancing capabilities for multi-domain operations in large-scale combat, exploring remaining research needs to build a 2040 Army equipped with advanced electronic warfare, cyber, signals intelligence, and non-kinetic fires to dominate the electromagnetic spectrum.

**Conference Classification:** U.S. Secret Only and TS/SCI Sessions

**Number of Attendees:** 650+

TITLE	Partner	\$15,000	<i>(exclusive)</i> 20' x 5' booth space with booth personnel*, four complimentary registrations**, exclusive networking reception sponsor, topic-based presentation, walk-in slides, sponsorship recognition on conference website and marketing materials
	Non-Partner	\$18,750	
PLATINUM	Partner	\$12,000	<i>(up to six)</i> 20' x 5' booth space with booth personnel*, three complimentary registrations**, welcome reception co-sponsor, sponsorship recognition on conference website and marketing materials
	Non-Partner	\$15,000	
GOLD	Partner	\$8,000	<i>(multiple available)</i> 10' x 5' booth space with booth personnel*, two complimentary registrations**, breakfast or lunch co-sponsor, sponsorship recognition on conference website and marketing materials
	Non-Partner	\$10,000	
SMALL BUSINESS	Partner	\$4,000	<i>(up to seven)</i> 10' x 5' booth space with booth personnel*, coffee or snack break co-sponsor, sponsorship recognition on conference website and marketing materials
	Non-Partner	\$5,000	

[crows.org/CEMA2025](https://crows.org/CEMA2025)

\*Booth personnel vary by sponsorship level and event.  
\*\*Complimentary registration attendees must have appropriate clearance level to attend sessions.



# Conference Sponsorships

## AOC Cyber/EW Convergence Conference

June 3-4, 2025 | Charleston, SC

Cyberspace and EW capabilities are increasingly similar, yet their communities remain separate due to differing military systems and methods. The Cyber/EW Convergence Conference enables collaboration to accelerate advanced capability deployment, TTPs, and research, fostering integration of EW and Cyberspace for the Warfighter in the digital age.

**Conference Classification:** TS/SCI only

**Number of Attendees:** 200+

TITLE	Partner	\$12,500	<b>(exclusive)</b> Exclusive networking reception sponsor, topic-based presentation, four complimentary registrations**, materials/givaways on take-one table at reception, walk-in slides, logo on conference website and marketing materials
	Non-Partner	\$15,750	
PLATINUM	Partner	\$9,000	<b>(up to four)</b> Co-sponsor of networking reception, three complimentary registrations**, materials/givaways on take-one table at networking reception, walk-in slides, logo on conference website and marketing materials
	Non-Partner	\$11,250	
GOLD	Partner	\$6,500	<b>(multiple available)</b> Co-sponsor of networking reception, two complimentary registrations**, materials/givaways on take-one table at reception, logo on conference website and marketing materials
	Non-Partner	\$8,000	
SMALL BUSINESS	Partner	\$3,000	<b>(multiple available)</b> Two passes to networking reception, logo on conference website and marketing materials
	Non-Partner	\$3,750	

[crows.org/Charleston2025](https://crows.org/Charleston2025)

## AOC EW Capability Gaps & Enabling Technologies Conference

July 8-10, 2025 | Crane, IN

This forum will address achieving Force-Level EW and EMSO capabilities across the services, with panels and keynotes covering requirements and technologies vital for joint warfighting and electromagnetic spectrum advantage. DOD leaders will discuss EW and EMSO's roles in JADC2, Joint Long-Range Fires, and Information Advantage, emphasizing the need for AI and machine learning to close gaps in joint capabilities.

**Conference Classification:** U.S. Secret and TS/SCI Sessions

**Number of Attendees:** 275+

TITLE	Partner	\$12,000	<b>(exclusive)</b> Tabletop display in premier location (secret clearance required), exclusive networking reception sponsor, three complimentary registrations**, walk-in slides, sponsorship recognition on conference website and marketing materials
	Non-Partner	\$15,000	
PLATINUM	Partner	\$9,500	<b>(up to four)</b> Tabletop display (secret clearance required), networking reception co-sponsor, two complimentary registrations**, walk-in slides, sponsorship recognition on conference website and marketing materials
	Non-Partner	\$12,000	
GOLD	Partner	\$6,500	<b>(multiple available)</b> Tabletop display (secret clearance required), co-sponsor of breakfast or lunch, one complimentary registration**, sponsorship recognition on conference website and marketing materials
	Non-Partner	\$8,000	
SMALL BUSINESS	Partner	\$3,000	<b>(multiple available)</b> Two passes to networking receptions, sponsorship recognition on conference website and marketing materials
	Non-Partner	\$3,750	

[crows.org/Crane2025](https://crows.org/Crane2025)

\*\*Complimentary registration attendees must have appropriate clearance level to attend sessions.





## Surface-to-Air Missile Systems (SAMs) Conference

September 16-18, 2025 | Huntsville, AL

This conference features classified presentations on emerging near-peer adversary radar and EO/IR-guided SAM systems, electronic protection trends, SAM-related EW analysis, U.S. EW system developments, and Test & Evaluation advancements for air defense EW programs. It's highly relevant for warfighters, intelligence officers, and acquisition professionals in countermeasures and missile warning sensor development.

**Conference Classification:** U.S. Secret Only and TS/SCI Sessions

**Number of Attendees:** 325+

TITLE	Partner	\$12,500	<i>(exclusive)</i> Exclusive networking reception sponsor, four complimentary registrations**, walk-in slides, sponsorship recognition on conference website and marketing materials
	Non-Partner	\$15,750	
PLATINUM	Partner	\$9,000	<i>(up to four)</i> Networking reception co-sponsor, three complimentary registrations**, walk-in slides, sponsorship recognition on conference website and marketing materials
	Non-Partner	\$11,250	
GOLD	Partner	\$6,500	<i>(multiple available)</i> Bus transportation co-sponsor, two complimentary registrations, sponsorship recognition on conference website and marketing materials
	Non-Partner	\$8,000	
SMALL BUSINESS	Partner	\$3,000	<i>(multiple available)</i> Two passes to networking receptions, sponsorship recognition on conference website and marketing materials
	Non-Partner	\$3,750	

[crows.org/SAMs2025](https://crows.org/SAMs2025)



## Warfighter Information Advantage Symposium (WIAS)

February 4-5, 2025 | Augusta, GA



## Warfighter Information Advantage Symposium (WIAS)

October 2025 | Augusta, GA

This symposium explores the integration of Signal, Cyber, and EW missions to secure Information Advantage. Sessions will focus on DOTMLPF, requirements generation, experimentation, user feedback, education, and force integration to enhance joint effectiveness in the evolving information landscape.

**Symposium Classification:** U.S. Secret Only

**Number of Attendees:** 250+

TITLE	Partner	\$10,000	<i>(exclusive)</i> Tabletop display in premier location, exclusive networking reception sponsor, three complimentary registrations**, walk-in slides, sponsorship recognition on symposium website and marketing materials
	Non-Partner	\$12,000	
PLATINUM	Partner	\$7,500	<i>(up to four)</i> Tabletop display in premier location, networking reception co-sponsor, two complimentary registrations, walk-in slides, sponsorship recognition on symposium website and marketing materials
	Non-Partner	\$9,000	
GOLD	Partner	\$5,500	<i>(multiple available)</i> Tabletop display, co-sponsor of breakfast or lunch, one complimentary registration**, sponsorship recognition on symposium website and marketing materials
	Non-Partner	\$6,600	
SMALL BUSINESS	Partner	\$3,200	<i>(multiple available)</i> Tabletop display, two passes to networking receptions, sponsorship recognition on symposium website and marketing materials
	Non-Partner	\$3,840	

[crows.org/WIASFeb2025](https://crows.org/WIASFeb2025)

[crows.org/WIAS2025](https://crows.org/WIAS2025)

*\*\*Complimentary registration attendees must have appropriate clearance level to attend sessions.*

**DISCOVER AOC EUROPE**

# **AOC | 2025** **Europe** | Symposium & Convention **6-8 MAY | ROME, ITALY**

**EXHIBITING &  
SPONSORSHIP  
OPPORTUNITIES**

**AOCEUROPE.ORG**

# Book Your Stand

AOC Europe is recognized as Europe's leading electronic warfare conference and exhibition, connecting organizations and encouraging a collaboration of ideas between international ministries of defense, the military and AOC Chapters. When you exhibit, you have the chance to share your brand, products, and services, face-to-face with 1,500+ industry, military, and government professionals from Europe and around the globe.

## When you exhibit, you have the opportunity to:

- Build brand awareness
- Promote new products, solutions, and technology
- Create relationships with industry professionals and companies
- Obtain direct orders for your company
- Recruit new talent
- Secure client referrals
- Support AOC and its mission

	Early Rate	Standard Rate
<b>General/Shell Scheme Stand</b>		
<b>Partner Rate</b>	<b>€750/sqm</b>	<b>€850/sqm</b>
<i>Total for Partner 3mx3m</i>	<i>€6.750,00</i>	<i>€7.650,00</i>
<b>Non-Partner Rate</b>	<b>€850/sqm</b>	<b>€950/sqm</b>
<i>Total for Non-Partner 3mx3m</i>	<i>€7.650,00</i>	<i>€8.550,00</i>
<b>Island/Space Only</b>		
<b>Partner Rate</b>	<b>€650/sqm</b>	<b>€750/sqm</b>
<i>Total for Partner 3mx3m</i>	<i>€5.850,00</i>	<i>€6.750,00</i>
<b>Non-Partner Rate</b>	<b>€750/sqm</b>	<b>€850/sqm</b>
<i>Total for Non-Partner 3mx3m</i>	<i>€6.750,00</i>	<i>€7.650,00</i>

*\*Minimum stand size = 3m x 3m (9sqm)*

For questions about exhibiting or sponsorship at AOC Europe 2025, contact Sean Fitzgerald at [Fitzgerald@crows.org](mailto:Fitzgerald@crows.org) or at **703-549-1600**, ext. 222.



**Book your stand at [aoceurope.org](http://aoceurope.org)**



# What's included:

## All stands include:

- Two (2) complimentary Exhibitor/Stand Personnel badges per 3m x 3m stand. Exhibitor/Stand Personnel badges allow access to the exhibit area only during setup, show hours, and move-out. They do not grant access to symposium sessions; conference badges can be purchased separately.
- Access to all exhibit hall networking functions
- Company profile and description on the website and event app in the interactive Floorplan and Exhibitor List
- Company description in the printed Program Guide
- Digital exhibitor badge to use in your customer marketing, email signatures, or post on your website
- Access to AOC discounted hotel rates

## Each 3m x 3m Shell Scheme stand includes:

- 9 sqm Shell Scheme Walls (*White - graphics not included and must be provided by exhibitor or ordered through official vendor*)
- One (1) company name fascia/header
- 9 sqm carpet
- Furnishings: Two (2) chairs, One (1) coat hanger, One (1) wastebasket, One (1) MDF table (white - 160x80 cm)
- One (1) 3kW single-phase outlet with single-phase switchboard and socket
- Three (3) spotlights

## Each Island/Space Only Stand includes:

- Contracted amount of floor space
- All other items must be provided by exhibitor or ordered through official vendors

**Found out more at [aoceurope.org/why-exhibit](https://aoceurope.org/why-exhibit)**





# Sponsorship Opportunities

Enhance your impact and visibility by becoming an AOC Europe sponsor—elevate your brand, engage with key audiences, and maximize your presence beyond the exhibit floor.

## **PLATINUM SPONSORSHIP — PARTNER: €16000 | NON-PARTNER: €18500**

**Three (3) available**

Sponsors receive:

- Recognition pre-show and onsite
- (3) Delegate Passes
- Ad in Program Guide - Full Page
- Select one from below:
  - Drinks Reception Sponsor
  - VIP/Speaker Lounge Sponsor
  - Catering Sponsor (2 days) - **SOLD**

## **GOLD SPONSORSHIP — PARTNER: €12000 | NON-PARTNER: €14000**

**Three (3) available**

Sponsors receive:

- Recognition pre-show and onsite
- Two (2) Delegate Passes
- Ad in Program Guide - Half Page
- Select one from below:
  - Convention Bag Sponsor (sponsor to provide bags)
  - Lanyard Sponsor (sponsor to provide lanyards) - **SOLD**
  - Stationary Sponsor (sponsor to provide stationary)

## **SILVER SPONSORSHIP — PARTNER: €8000 | NON-PARTNER: €9500**

**Four (4) available**

Sponsors receive:

- Recognition pre-show and onsite
- One (1) Delegate Pass
- Ad in Program Guide - Quarter Page
- Select one from below:
  - Registration Sponsor
  - Mobile App Sponsor
  - Official Program Sponsor
  - Communication Sponsor

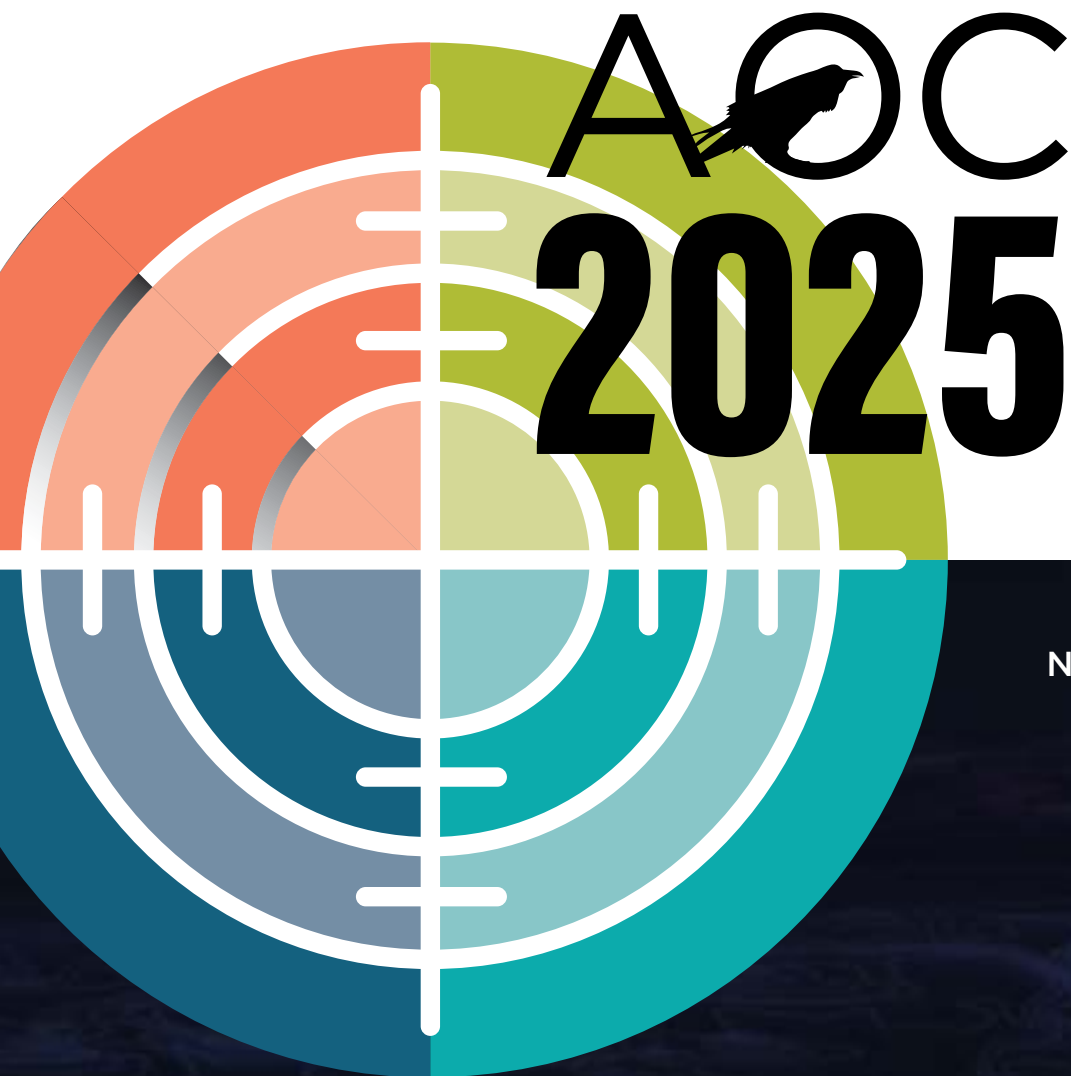
## **BRONZE SPONSORSHIP — PARTNER: €4000 | NON-PARTNER: €4750**

**Six (6) available**

Sponsors receive:

- Recognition pre-show and onsite
- One (1) Delegate Pass

**Found out more at [aoc europe.org/sponsorship-opps](https://aoc europe.org/sponsorship-opps)**



# International Symposium & Convention

DECEMBER 9-11, 2025  
NATIONAL HARBOR, MD  
[AOC2025.ORG](http://AOC2025.ORG)

**EXHIBITING &  
SPONSORSHIP  
OPPORTUNITIES**

# Book Your Booth

2025 10' x 10'

## Exhibitor Booth Rates

	Early Rate Through 3/31/25	Standard Rate Begins 4/1/25
Partner	\$5,900	\$6,200
Non-Partner	\$6,785	\$7,130
Small Business	\$2,950	\$3,395

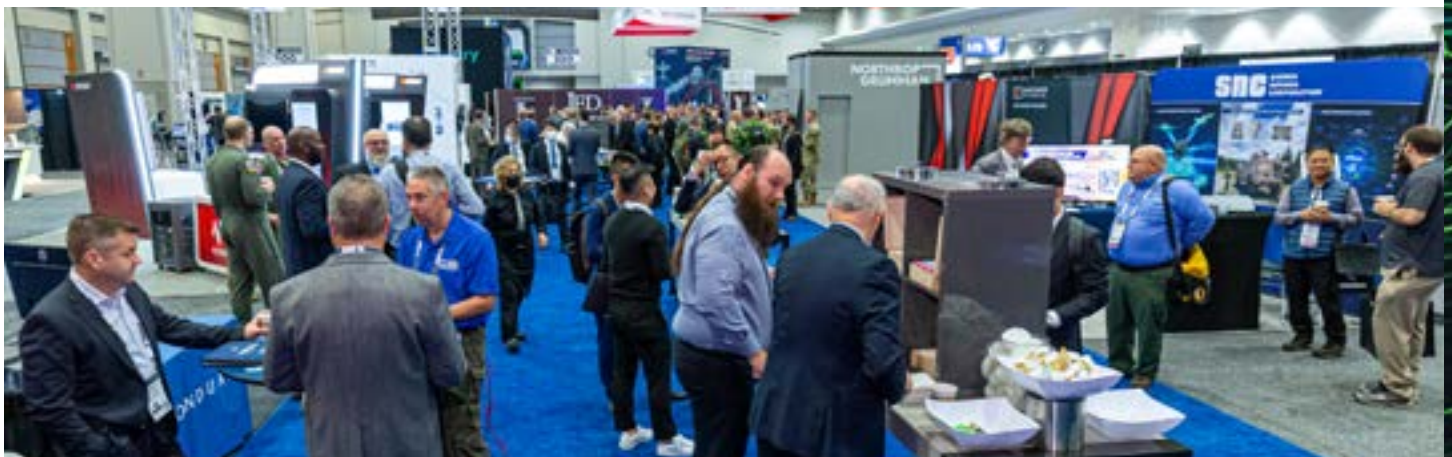


## What's included in your booth purchase:

- Four (4) complimentary booth personnel badges per 10' x 10' booth space
- Access to welcome reception and keynote sessions for registered booth personnel
- Access to Program Manager Briefing Series for all registered booth personnel
- 8' high black pipe and drape back wall with 3' high draped side rails
- Standard booth identification sign
- Exhibitor badge to use in your customer marketing or post on your website
- Company listed in the pre-convention issue of the *JED*
- Company name and description in official program guide and mobile app
- Company description in your company profile on the interactive floorplan
- Post-show attendee list, including name, company, and city/state
- Exhibitor Services Kit detailing fees and information on shipping, furniture rental, and booth set-up will be emailed to the main contact for each booth approximately three months prior to the event
- Access to AOC discounted hotel rates

## Book your booth at [aoc2025.org](http://aoc2025.org)

For questions about exhibiting or sponsorship at AOC 2025, contact Sean Fitzgerald at [Fitzgerald@crows.org](mailto:Fitzgerald@crows.org) or at **703-549-1600**, ext. 222.





# Sponsorship Opportunities

As a sponsor or advertiser, your brand will be elevated at AOC 2025 beyond your standard booth footprint. We offer various level packages as well as event-specific options and tailored branding packages. Plan early for the best availability and exposure.

**SOLD!**

## **HOST SPONSORSHIP — PARTNER: \$94,500 | NON-PARTNER: \$113,400**

Host Sponsorship receives ten Master Pass registrations, access to the Program Manager Briefing Series, exclusive sponsor of the Crows' Nest, your company name and logo prominently displayed on event promotional materials, signs, brochures, convention website and similar marketing venues, as well as a full-page, four-color display ad in the official on-site program (outside back cover). Additionally, the Host Sponsor receives the unique benefits of being the sponsor of the annual Welcome Reception, as well as a brief welcome address by a company representative during the opening keynote session of the symposium. The Host Sponsor will receive a seat on the event planning committee. *Host Sponsorship does not include exhibit space and may only be reserved by exhibitors with a minimum of 200 square feet of contracted space.*

## **PLATINUM SPONSORSHIP — PARTNER: \$26,250 | NON-PARTNER: \$31,500**

Platinum Sponsorship receives four Master Pass registrations, access to the Program Manager Briefing Series, your company name and logo prominently displayed on event promotional materials, signs, brochures, convention website and similar marketing venues, as well as a full-page, four-color display ad in the official on-site program. Platinum sponsors are co-sponsors of lunch in the exhibit hall each day.

## **GOLD SPONSORSHIP — PARTNER: \$12,600 | NON-PARTNER: \$15,120**

Gold Sponsorship receives three Master Pass registrations, access to the Program Manager Briefing Series, your company name and logo prominently displayed on event promotional materials, signs, brochures, convention website and similar marketing venues as well as a half-page, four-color display ad in the official on-site program. Gold sponsors are co-sponsors of happy hours in the exhibit hall both days.

## **SILVER SPONSORSHIP — PARTNER: \$6,300 | NON-PARTNER: \$7,560**

Silver Sponsorship receives two Master Pass registrations, access to the Program Manager Briefing Series, your company name and logo prominently displayed on event promotional materials, signs, brochures, convention website and similar marketing venues, as well as a quarter-page, four-color display ad in the official on-site program. Silver sponsors are co-sponsors of symposium coffee each morning.

## **BRONZE SPONSORSHIP — PARTNER: \$3,150 | NON-PARTNER: \$3,780**

Bronze Sponsorship receives one Master Pass registration, access to the Program Manager Briefing Series, your company name and logo prominently displayed on event promotional materials, signs, brochures, convention website, and similar marketing venues.

*Please note: Sponsorship & Branding Opportunities available to contracted exhibitors only.*





The AOC International Symposium & Convention is the largest event for members of the EW community. For companies and organizations trying to make an impression or an impact, there is simply no better opportunity to interface with clients, customers, and critical decision-makers. Several unique branding opportunities are available to raise your profile and draw your audience.

**These opportunities are turn-key — All you have to do is purchase and send us artwork directly; we'll take care of the rest!**

We are adding new opportunities as we speak! Head to [aoc2025.crows.org](https://aoc2025.crows.org) to check out what we have available.

**Custom Packages Available!** Not seeing anything that resonates with you? Contact **Sean Fitzgerald** at [fitzgerald@crows.org](mailto:fitzgerald@crows.org), to discuss and create a customized branding package that suits your budget and creative needs!



# Branding Opportunities

	Partner	Non-Partner
<b>Mobile App</b>	\$7,500	\$9,000
<b>Registration</b>	\$10,000	\$12,000
<b>Registration Lobby Video Wall</b>	\$10,000	\$12,000
<b>Hotel Room Keys</b>	\$7,000	\$8,400
<b>Conference Bags (Qty 1000)</b>	\$15,000	\$18,000
<b>Lanyards (Qty 2500)</b>	\$12,000	\$14,400
<b>Registration Lobby Column Wrap (per side)</b>	\$4,000	\$4,800
<b>Escalator Lobby Banner</b>	call for details	call for details
<b>Stair Graphics</b>	call for details	call for details
<b>Escalator Graphics</b>	call for details	call for details
<b>Exhibit Hall Entrance Sign Covers</b>	\$2,000	\$2,400
<b>Exhibit Hall Aisle Sign Danglers</b>	\$8,000	\$9,600
<b>Exhibit Hall Column Wraps (4 sides)</b>	\$12,000	\$14,400
<b>Exhibit Hall Triangle Banners</b>	call for details	call for details
<b>Exhibit Hall Floor Graphics</b>	\$1,500	\$1,800
<b>Exhibit Hall Table Graphics</b>	\$5,000	\$6,000
<b>Lightbox</b>	\$7,500	\$9,000
<b>Satellite Lounge</b>	\$7,500	\$9,000
<b>Speaker Lounge</b>	\$10,000	\$12,000



Learn more at  
[aoc2025.org](http://aoc2025.org)



# Help AOC Give Back!

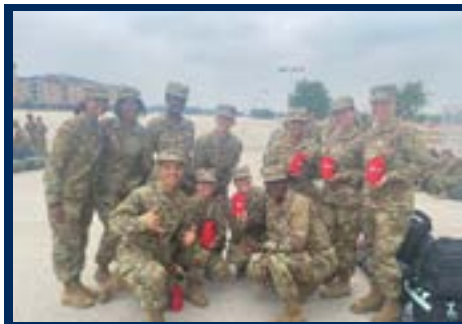
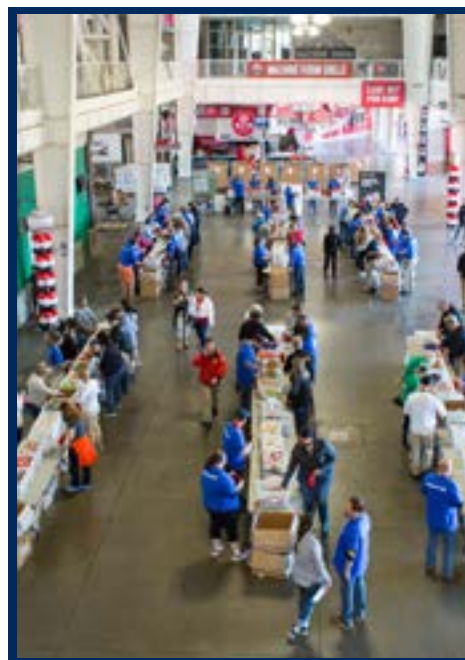
## Sponsor Operation Gratitude at AOC 2025



We're excited to offer you a unique and heartfelt opportunity to make a direct, personal impact at AOC 2025. By sponsoring **Operation Gratitude**, you can help us give back to the heroes who've given so much for us—our Veterans, Recruit Graduates, and First Responders. Together, we'll be packing 500 care packages filled with essentials and thoughtful, handmade tokens of appreciation, and we'd love for you to be a part of this meaningful initiative.

**Tax-Deductible!** All sponsorship payments to Operation Gratitude are considered charitable donations.

But it's not just about covering the cost. As a sponsor, you have the special opportunity to include a branded item or a personal, heartfelt message in each package. Imagine the impact you'll have, knowing your support is delivering gratitude directly into the hands of those who have served and protected us.



## Support the AEF

Donating to the Association's Education Foundation offers companies an invaluable opportunity to make a lasting impact on the future of the industry. As a 501(c)(3) nonprofit organization, contributions are tax-deductible, allowing donors to support a meaningful cause while benefiting from tax advantages.

By funding scholarships, training initiatives, and professional development programs, companies help shape the next generation of talent that will drive innovation in fields crucial to national security and technological advancement. Supporting the foundation aligns with corporate social responsibility goals, enhances industry partnerships, and demonstrates a commitment to workforce development and education that resonates with clients, partners, and the broader community.



Secure your sponsorship positions TODAY...  
before your competition does.

For additional information on AOC sponsorship please contact:

**Sales & Client Operations Manager**

Sean Fitzgerald

fitzgerald@crows.org



**ASSOCIATION**  
**OF OLD CROWS**

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**Join the Past, Shape the Future**