

Advocacy and Outreach

Board of Directors Meeting

- **Ken Miller**

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- **September 19, 2024**

- **Topic: Advocacy Update & Political Action Committee (PAC)**



ASSOCIATION
OF OLD CROWS



Advocacy Update

- Reconstitute/Rename Committee: Advocacy and Technical Advisory Committee (ATA)
- AOC Podcasts
 - Regular FTCN podcast
 - AOC Member/Subscriber-only
 - CTO Series
 - FTCN Live – AOC Convention & AOC Europe
- Congressional Education Series – on hold to December 2024
- What we need from AOC Board
 - Participation – Audience and Q&A
 - Podcast Guest – Please send me names and connect me with potential guests
 - Share the Podcast – Get the word out

Recap from December 2023

- AOC needs to establish a PAC to deliver value to stakeholders. A PAC makes us more relevant, provides a collective voice to Congress for our industry partners and individual members, and strengthens our advocacy because our mission is in higher demand and receiving greater attention.
- The AOC Board voted in December 2023 to approve initiation of the process to establish a PAC and the formation of an ad hoc committee to carry out responsibilities and report progress.
- Our Goal: A fully-approved (by AOC Board) and officially registered (by the FEC) PAC by early 2025 to allow for contribution solicitation in the NEXT election cycle.

Ad Hoc Committee Update

- Invitees/Attendees
 - Madison Arcangeli
 - Tony Lisuzzo
 - Kilo Parks
 - Myles Murphey
 - Greg Patschke
 - Erik Bamford
 - Haruko Kawahigashi
 - Rick Lu
 - Adam Goodwin
 - Scott Oliver
 - Amanda Brockermeier
- Meetings
 - February 28
 - PAC operating framework
 - Timeline/Action Plan
 - May 29
 - PAC Consultant
 - PAC Bylaws
 - PAC Board
 - September 13
 - PAC Bylaws Draft
 - PAC Education Plan
 - October (TBD)
 - November (TBD)
 - December (TBD)

The Way Ahead

- Next meeting, October 2024 (TBD)
 - Approve Draft PAC bylaws
 - Review PAC education materials for webinar #1 (October 18)
 - Meet PAC consultant (not under contract until Jan 2025)
 - Nominate slate of inaugural PAC Officers
- Next meeting, November 2024 (TBD)
 - Feedback from PAC education webinar #1
 - Review materials for education webinar #2 (November 18)
 - Confirm slate of inaugural PAC officers
 - Review AOC BoD comments on PAC bylaws
- Next meeting, December 2024
 - Review PAC material for BoD approval

- **Goal:** Board approval of PAC registration, bylaws, and officers at December BoD meeting.
- **Goal:** Official registration of PAC to the FEC after January 1, 2025

PAC Education Plan

- Resources for Distribution
 - PAC Frequently Asked Questions (FAQs)
 - PAC Bylaws Tip Sheet
 - PAC Discussion Slides (AOC Board of Directors Meeting) 12-10-2023
 - [Ultimate Guide for Political Action Committees](#)
- Webinars
 - PAC Education Webinar
 - Who: Chapter Presidents or designated Chapter Officers
 - When: Friday, October 18, 4:00 PM – 5:00 PM (EDT)
 - AOC Member Town Hall Virtual Meeting
 - Who: Any individual member of the AOC
 - When: Monday, November 18, 12:00 PM – 1:30 PM (EST)

Questions?

Why Does AOC Need a PAC?

- **A PAC Delivers 3 Main Values**
 - Helps grow the AOC because it will make us more relevant in our market.
 - Provides value to our Industry Partners because it provides a collective voice to Congress.
 - Benefits individual AOC members because it provides them a voice to Congress. A successful PAC can deliver opportunities to engage Congress locally through our chapters in the US.
- **A PAC Strengthens AOC Advocacy**
 - Our mission is in higher demand and receiving greater attention
 - Education and Awareness on Capitol Hill, by nature, can never stop. PACs provide direct access to the Member to provide continuity to outreach efforts..
 - Perspective on our need for a PAC: Forza DC