

## **Editorial Committee**

1. <u>Committee Purpose:</u> The editorial committee is responsible for the organization's published content that aligns with its mission, serves its members and the broader community, and contributes to the advancement of knowledge in the field. This includes staying current with trends and developments in the field to ensure that the organization's publications remain relevant and up to date.

## 2. Duties:

These duties can help ensure that the editorial committee effectively contributes to the association's communication and engagement strategies.

- Identify themes and topics relevant to the association members and industry trends.
- Collaborate with other committees to ensure content supports overall organizational objectives.
- Recruit and engage contributors, including members, industry experts, and guest writers.
- Stay updated on industry trends to introduce innovative content ideas.
- Solicit feedback from members to gauge the effectiveness and relevance of the content.
- Encourage member contributions and participation in editorial activities.
- 3. Chair: Appointed by the President
- 4. <u>Members:</u> The Editorial Committee shall be comprised of, in addition to the Chairman, not less than five members as needed. They may be members of the Board of Directors or individual AOC members.
- 5. <u>Staff Support:</u> Director, Advocacy and Outreach and Director, Marketing and Communications
- 6. Required Financial Resources: As needed with the approval of the President and the BoD.
- 7. Duration: Ongoing
- 8. <u>Communication/Updates to BoD</u>: The committee will meet quarterly to discuss ongoing projects, and address any issues related to the editorial process. Report to the Board as necessary.
- 9. <u>Participation by Non-Committee Members:</u> As required and agreed by the President and BoD.

