



Mission and Vision Statements
5 Sep 2024



## Topics



- OPMAN 13 Appendix A quarterly review
- OPMAN Status
- Charter Status
- Mission and Vision Statement with Motion

## **OPMAN 13 Appendix A**



# **Quarterly Review**

- Appendix A should be reviewed and approved quarterly by AOC Board of Directors
- The list is extracted from:
   https://www.pmddtc.state.gov/ddtc\_public?id=ddtc\_public\_portal\_country\_l
   anding

 The Treasury Dept list and the DDTC list both have Hong Kong to the embargoed countries. Therefore, we have added Hong Kong to Appendix A of OpMan 13

## **Appendix A of OpMan 13**



# Motion to approve the addition of Hong Kong to Appendix A of OpMan 13

# **OpMan Status**

OPMAN	Committee	DATE	2024 Admin	Notes
			Review or	Notes
			Rewrite	
Articles of Incorporation	GOV	24 Jan 2019		Only changes when mission or Bylaws are significantly modified
11- Purposes and Responsibilities	GOV	2-Feb-21		
13 – Bylaws of the Association of Old Crows	GOV	20-Nov-20		Appendix A reviewed/updated quarterly, completed 10 Dec 2023
				Appendix B updated annually, completed 10 Dec 2023
14 – AOC Strategic Positioning	STRAT PLAN	2-May-22		Appendix A reviewed/updated annually completed 10 Dec 2023
				Appendix B updated every 2-3 years
15 – Code of Ethics	Ethics	11-Mar-21		
16 – Meeting Minutes	EXCOM	31-Aug-23		
17 - Board/Chapter Operations	EXCOM	8-Feb-21		
18 – Non-Discrimination Policy	EXCOM	16-Feb-21		
21 – Financial Management	Finance	12-Feb-20	Required	
22 – Reserve Fund Policy	Finance	17-Feb-22		
23 – Travel and Expense Reimbursement	Finance	11-Mar-21		
24 – Records Retention	Finance	2-Feb-21		
25 – Anti-Trust Compliance Policy	EXCOM	2-May-22		
31 – Awards Program	Awards	11-Mar-21		
32 – Nominations and Election Committee	N&E	11-Mar-21		Appendix A reviewed/updated annually completed 10 Dec 2023
				Appendix B updated annually to be completed
41 – Conference Planning, Operations, and Reporting	EXCOM	26-Apr-19	Required	
42 - Certification	TRAINING & ED	11-Nov-21	Required	
51 – Conducting Classified Events	EXCOM	19-Feb-21		
52 – Insider Threat Program	EXCOM	23-Feb-21		
72 – Annual Chapter Recognition Program	Membership	31-Oct-19	Required	
73 – Publishing Chapter Events in the JED/eCrow	Membership	27-Dec-22		
74 – Establishing, Maintaining and Closing AOC	Membership	13-May-21		
92 – Human Resource Management	HR	11-Mar-21		
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# Charter Status (as of 16 Sept)



Committee Name	Date	Review	Notes
Executive	12-S	ept-24	
Finance	07	-Jul-22 Review due	
Governance	12-7	Aug-24	
Awards	19-	Feb-21	
Advocacy and Outreach	17-	Sep-17 Review due	
Symposium	12-7	Aug-24	
Conferences	28-7	Aug-24	
Ethics	12-S	ept-24	
Human Resources	12-S	ept-24	
International Advisory	02-	Jan-22	
Membership	28-7	Aug-24	
Nominations and Elections	28-7	Aug-24	
Strategic Planning	04-	Apr-22	
Professional Development	13-7	Aug-24	
History	03-1	Mar-22	
AdHoc Future Leaders	13-7	Aug-24	Previously known as Young Professionals
AdHoc Security		Review due	
AdHoc Editorial	12-S	ept-24	
Past President	12-7	Aug-24	
STEM		Review due	
Scholarships		Review due	
Senior Advisory Board			committee not utilized 2022-2024

## AOC Mission Statement (OPMAN 13)



- Original, Past and Current Mission Statements
- Guidelines for Mission and Vision Statements
- Proposed AOC Mission and Vision Statements

## **OPMAN 13 Mission Statement**



#### Original (6 Oct 1965):

Provide a nation-wide non-profit organization for individuals who have a common interest in Electronic Warfare and who wish to foster and preserve the art of Electronic Warfare, to promote the ideas and information in the field of Electronic Warfare, to recognize the advances and contributions to Electronic Warfare, to sponsor and support the advancement of education and educational opportunities in the field of Electronic Warfare, to document the history of Electronic Warfare, to commemorate fittingly the memory of leading contributors to the profession, and to generally fulfill the need of the members of the Electronic Warfare profession for a national representative organization devoted to their interests.

#### **1** Apr 2007:

The Association of Old Crows is formed to provide an organization for individuals who have a common interest in Electronic Warfare and Information Operations (EW/IO), and who wish to foster and preserve the art of Electronic Warfare and Information Operations, to promote the exchange of ideas and information in the field of Electronic Warfare and Information Operations, to recognize the advances and contributions to Electronic Warfare and Information Operations and to commemorate fittingly the memory of fellow Crows.

## **OPMAN 13 Mission Statement**



#### **27** Aug 2014:

The Association of Old Crows is an organization for individuals who have common interests in Electronic Warfare, Electromagnetic Spectrum Management Operations, Cyber Electromagnetic Activities, Information Operations, and other information related capabilities. The Association of Old Crows provides a means of connecting members and organizations nationally and internationally across government, defense, industry and academia to promote the exchange of ideas and information and provides a platform to recognize advances and contributions in these fields.

#### Current (By-Laws 2018):

The Association of Old Crows (AOC) is an organization for individuals who have common interests in Electronic Warfare (EW), Electromagnetic Spectrum Operations (EMSO), Cyber Electromagnetic Activities (CEMA), Information Operations (IO), and other information related capabilities. The Association of Old Crows provides a means of connecting members and organizations nationally and internationally across government, defense, industry, and academia to promote the exchange of ideas and information and provides a platform to recognize advances and contributions in these fields.

### Mission and Vision Statement Guidelines

- Mission statements are based in the present and convey to stakeholders and community members why a business exists and where it currently stands. Vision statements are future-based, and they are meant to inspire and give direction to employees. Businessnewsdaily.com
  - The mission of the Association of Old Crows (AOC) is to <your primary purpose(s)> by providing <your primary functions or activities> to <yourstakeholders>
- Mission Statement
  - A mission statement is a single sentence that describes the purpose of your company's existence.
  - What do we do?
  - How do we do it?
  - Whom do we do it for?
  - What value do we bring?
  - Enduring
- Vision Statement
  - A vision statement describes what your business aims to achieve long term.
  - Project five to 10 years into the future.
  - Dream big, and focus on success.
  - Use the present tense.
  - Use clear, concise, jargon-free language.
  - Infuse it with passion, and make it inspiring.
  - Align it with your business values and goals.
  - Create a plan to communicate your vision statement to your employees.
  - Prepare to commit time and resources to the vision you establish.

## Proposed AOC Mission/Vision Statement



#### Mission Statement:

The Association of Old Crows (AOC) is a professional non-profit association educating, connecting and advocating on behalf of its members and stakeholders across the global electromagnetic warfare (EW) and spectrum operations community.

#### Vision Statement:

Position AOC as the premier global association that unites members, organizations, and like-minded individuals interested in electromagnetic warfare (EW) and spectrum operations internationally. Across government, defense, industry, and academia, and spanning air, land, maritime, space, and cyber maneuver spaces, we foster a global exchange of ideas, philosophies, and information. We are committed to providing a platform to recognize and celebrate the significant advancements and contributions in these critical domains, appreciating the hard work and dedication of our members.

## Mission and Vision Statement Motion



Motion to approve the new Mission and Vision Statement and present at the Assembly of Delegates 11 Dec 2024 for approval and incorporation into the By Laws.