

Secretary Report

Dennis Monahan

- **BoD Minutes**
- **Action Item Review**

June 6, 2024



ASSOCIATION
OF OLD CROWS



7 March 2023 Board of Directors Minutes

- Highlights include:
 - [Secretary] Reviewed the five (5) Action Items (AI) opened during the 10 December meeting.
 - [Finance] Treasurer reviewed the unaudited financials and provided a preview of the 2024 DRAFT Budget.
 - [Strategy] Vice President provided a review and status of the AOC Vision, Strategy, and the 5 Strategic Goals leading into 2026.
 - [Advocacy] Mr. Miller reviewed discussion from December 2023; goal to have a fully-approved and officially registered PAC by January 2025.
 - [Symposium] Theme and Objectives outlined.
 - [International] Details provided on AOC Europe 2024 Lillestrom, EW Live, AOC Europe 2025 Rome, and progress towards AOC Asia.
 - [Future Leaders] Activity led by Amanda Brockermeier to identify where Future AOC Leaders are located and how to engage.
 - [Executive Director] New database, Billhighway, and the website implementation kicked off; going public in a few weeks.

Open BoD Action Items

ID#	Action Item	Owner	Assigned	Suspense	Status
D-2023-01	President Hinkley directed the Membership Committee to take an action to examine whether industry membership status should come into play for exhibition rates and/or participation to exhibit at conferences and the International Symposium.	Membership Committee	14 June 2023	December 2023 due to Mr. Fitzgerald's industry engagement schedule.	Open
D-2023-03	President Hinkley and Mr. Dworkin will work with Mrs. O'Neilin and Mrs. Hartness to put together an engagement & growth strategy to see how we can grow or continue the shared AOC MSIC SAM Conferences and build more footprint in Huntsville.	President Hinkley, Mr. Dworkin, Mrs. O'Neilin, and Mrs. Hartness	14 June 2023	Commence sometime after the McKinley Advisor report is released.	Open
D-2023-05	President Hinkley directed the Board members to engage their networks to fill the EMSO SME position	Board of Directors	14 June 2023	N/A	Open
D-2023-06	President Hinkley directed the Membership Committee investigate options and ramifications and make recommendation on way forward for the "Retired" membership status classification.	Membership Committee	10 August 2023	N/A	Open
D-2023-07	President Hinkley tasked the Membership Committee to investigate what changes should be made for campaigning to increase overall voter turnout and reduce undue influence of larger chapters in elections and awards. Committee is to present recommendations to the Board in December.	Membership Committee	12 October 2023	12 December 2023	Open

Open BoD Action Items

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D-2023-08	President Hinkley directed the Finance Committee to take an action to examine steps that could be taken to generate increased sponsor revenues.	Finance Committee	10 December 2023	N/A	Open
D-2023-09	President Hinkley tasked the International Committee (Erik Bamford) to examine how we access, reference, understand, and account for international strategies in our AOC strategy and operations; and examine forums we have developed for information sharing with international members and develop recommendations, if necessary, based on the findings.	International Committee	10 December 2023	N/A	Open
D-2023-10	President Hinkley tasked the Advocacy Committee to examine how our marketing message is being communicated on LinkedIn and other social media platforms, identify where we should look to expand our presence (i.e., Smithsonian, National Science Foundation, other “non-traditional” channels), and make recommendations to the Board	Advocacy Committee	10 December 2023	N/A	Open
D-2023-11	President Hinkley stated that we will stand up an Ad Hoc Committee to examine what is required to create an EW Asia international conference.	Board of Directors	10 December 2023	N/A	Open

Open BoD Action Items

ID#	Action Item	Owner	Assigned	Suspense	Status
D-2023-12	President Hinkley tasked the Conference Committee to engage with Pt. Mugu to talk specifically about building a classified venue for international partners to participate on collaborative talks about EW at the Five Eyes level (at a minimum).	Conference Committee	10 December 2023	N/A	Open