



ASSOCIATION  
OF OLD CROWS



JOIN THE LEGACY,  
SHAPE THE FUTURE



# Convention & Conferences

- **Kathy Hartness**
  - **Events Director**
  - **hartness@crowns.org**
- **Briefing date June 7, 2024**

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# 2024 Symposium Committee

## Committee Chair

**Lisa Fruge-Cirilli**

## Attendees - Leadership:

**Nino Amoroso**

**Gabby Bailado**

**Erik Bamford**

**Raul Blanche**

**Powder Carlson**

**Ken Dworkin**

**Kevin Finch**

**Brian Hinkley**

**Tony Lisuzzo**

**Sherm Oliver**

**Wayne Shaw**

**Paul Vavra**

## Attendees - Host Sponsor

**Nicole Zaretski, L3Harris**

**Next Meeting – June 18 (#9)**

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# 2024 Symposium Highlights

- **Confirmed Keynotes:**
  - **Gen. Thomas A. Bussiere**
  - **VADM Craig A. Clapperton**
  - **MG AnnMarie Anthony**
- **Spotlight Sessions:**
  - **Fireside Chat – Trussler/Parode**
  - **Foreign Military Sales**
  - **Current Conflicts**
- **Breakouts**
  - **Total of 8 being planned**
- **Call for Papers**
  - **Closes July 31**
  - **Total of 12 slots this year**
- **PMBS**
  - **Navy**
  - **Air Force**
  - **Army**

# Convention - Finances as of 05/31/24

	Numbers to Date	Revenue to Date	Budget	Projections	% to Budget
Registration	Opening July	n/a	\$250,000	\$250,000	n/a
Sponsorships	3 sponsor companies	\$162,530	\$285,000	\$285,000	57.03%
Exhibits	119 exhibitors 19,500 nsf	\$1,136,225	\$1,450,000	\$1,450,000	78.36%
Hospitality Suites	n/a	n/a	\$40,000	\$40,000	n/a
<b>TOTALS</b>		<b>\$1,298,755</b>	<b>\$2,025,000</b>		<b>64.14%</b>

# Convention – Sponsorship Details

Sponsor	Item	Revenue
L3Harris	Host	\$90,000.00
BAE Systems	Platinum	\$26,250.00
MathWorks	Bronze	\$3,780.00
L3Harris	Table Graphics	\$5,000.00
L3Harris	Escalator Banner	\$18,000.00
L3Harris	Mobile App	\$7,500.00
L3Harris	Lanyards	\$12,000.00
		<b>\$162,530.00</b>

# Conferences - Finances as of 05/31/24

	# weeks out from event	Total Registered as of 05/31/24	Total Registered 2023 same # weeks out	Registration Revenue	Registration Revenue Budget	% to Budget	Sponsorship Revenue	Sponsorship Revenue Budget	% to Budget
Point Mugu	complete	700	664	\$131,510	\$132,750	99.07%	\$124,250	\$115,000	108.04%
CEMA	complete	723	615	\$180,715	\$137,500	131.43%	\$178,000	\$130,000	136.92%
Crane	3	225	146	\$62,265	\$75,000	83.02%	\$46,500	\$35,000	132.86%
Augusta	14+	Opening July	n/a	Opening July	n/a	n/a	\$3,200	n/a	n/a
				<b>\$374,490</b>	<b>\$345,250</b>	<b>108.47%</b>	<b>\$348,750</b>	<b>\$280,000</b>	<b>124.55%</b>
				incl. meal tickets	incl. meal tickets				
*Charleston canceled for 2024									