

AEF Strategic Planning

April 18, 2024

Myles Murphy



ASSOCIATION
OF OLD CROWS



2024 AEF Strategic Planning Team

- Myles Murphy
- Mick Riley
- Mark Schallheim
- Keith Everly
- Ken Dworkin
- Nino Amoroso
- Raul Blanche
- Glorianne O'Neilin
- Michael Brock
- Shelley Frost

2024 AEF BOG Annual Operating Plan (AOP)

- Goals in the 2024 Draft AOP Related to the Educational Foundation
 - Focus Congressional Outreach on the Value of STEM Opportunities and Gain Inclusion of EMS into Educational Curriculums
 - Connect to Universities and Industry in Support of Scholarships/Internships/STEM
 - Determine How to Support STEM with Chapters and Industry
 - Discover/Connect to New Funding Sources to Support AEF Scholarships and STEM

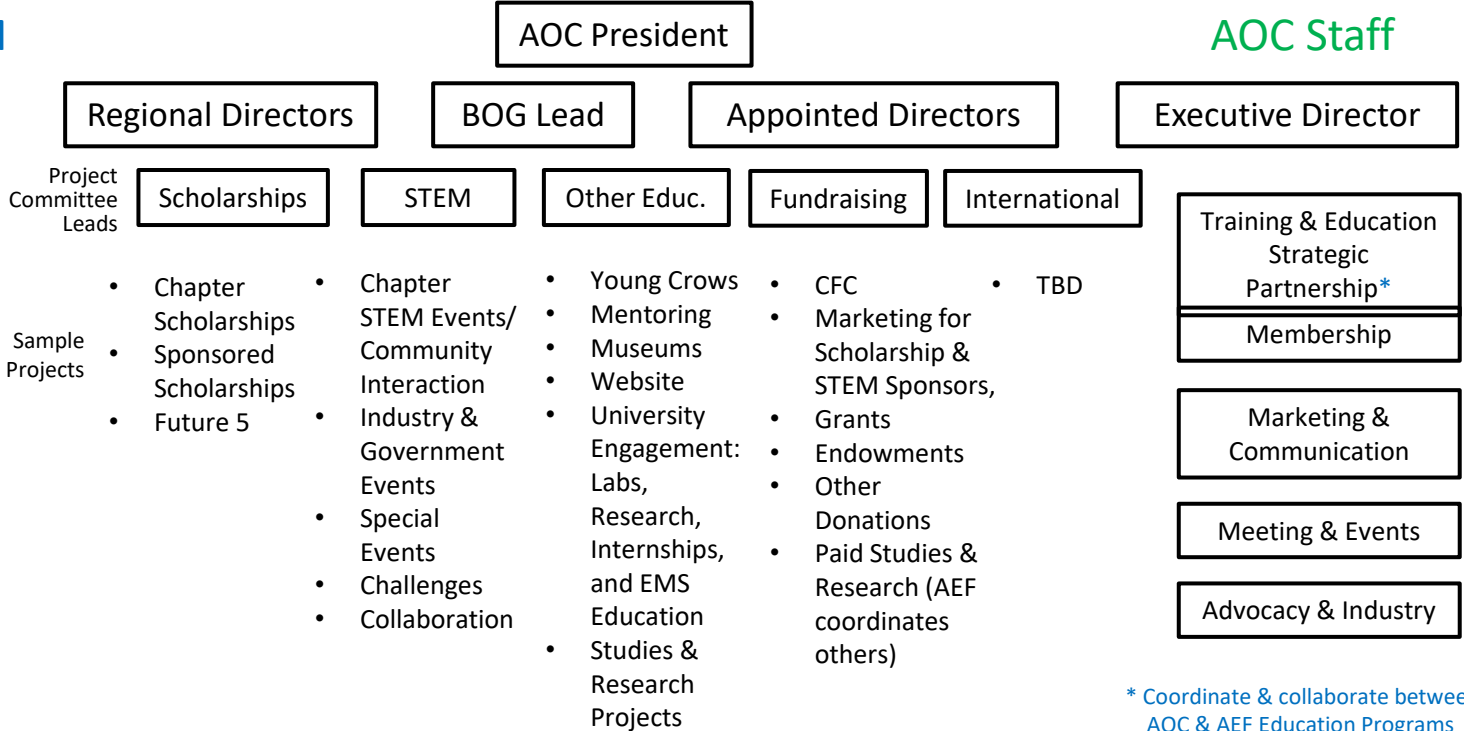
2024 AOC Education Foundation (AEF) Strategic Planning (2025-2029)

- First Team Meeting held March 20th to Discuss Best Way to get Organized and Formulate 5 year Strategy
 - Meeting Minutes Published
 - Discussed Key Areas that include Scholarships, STEM, Other Education, and Fundraising
 - Decided breaking up overall AEF strategy into Subcommittees is best way to attack the larger strategy (quarterly meetings)
 - Discussed Huge Need in Fundraising Area
 - Perhaps New BOG Appointee can help us in this Area
 - Importance of Having a Full Time paid Staff Member to Support the AEF
 - Explore AOC “Extra Funds” as a Source of Income
- First Draft of 5 Year AOC AEF Strategic Plan Completed
 - Goals and SMART Objectives Being Incorporated into Strategic Plan
- Developing AEF Operating Plan
- Continue to Work and Grow Existing Programs like Scholarships and STEM

AOC Educational Foundation BOG

AOC EXCOM

- President
- VP
- Secretary
- Treasurer
- Others
- BOG Lead (Proposed)**



* Coordinate & collaborate between AOC & AEF Education Programs

- Notes: (1) Current BOG is AOC EXCOM, AOC Regional Directors, 2 appointed Governors & AOC ED (non-voting)
 (2) Governors re-evaluated & should focus on Governors that can contribute funding or expertise
 (3) AEF is currently dependent on Staff (AOC provided), AOC funding, & consistent sponsorship/donations

2024 AEF Strategic Planning Subcommittees

| <u>Subcommittee</u> | <u>Subcommittee Members</u> |
|---------------------|---|
| Scholarships | Glorianne O’Neilin (staff), Nino Amoroso, Mick Riley |
| STEM | Michael Brock (staff), Mark Schallheim , Lisa Fruge, Ken Dworkin |
| Other Education | Shelley Frost (staff) Keith Everly , Mick Riley |
| Fundraising | Ken Miller (staff), Shelley Frost (staff), Tim Kuehhas, Keith Everly |
| International | TBD |

Subcommittees Meet Quarterly to Discuss Strategy and Progress

2024 AEF Subcommittees Upcoming Meetings

| <u>Subcommittee</u> | <u>Scheduled Meeting</u> |
|---------------------|--------------------------|
| Scholarships | 17 April |
| STEM | 30 April |
| Other Education | 14 May |
| Fundraising | 24 May |
| International | TBD |

Questions? Comments?

Back Up

AOC Educational Foundation (AEF) Staff

(FUTURE Potential 5 Year Goal) (DRAFT)

AOC EXCOM

President

VP

Secretary

Treasurer

Others

BOG Lead?

AEF Lead

Project Committee Leads

Student Programs

- Scholarships
- STEM
- Chapter Coordination

Sample Projects

Other Educational Programs

- Young Crows
- Mentoring
- Museums
- University Engagement: Labs, Research, Internships, & EMS Education
- Studies & Research Projects

Financial Coord. w/AOC & Funding

- CFC
- Other Donations
- Marketing for Scholarship & STEM Sponsors,
- Grants
- Endowments
- Paid Studies & Research (AEF coordinates)

International Programs

- TBD

AOC Staff

ED +

Training & Education Strategic Partnership*

Membership

Marketing & Communication

Meeting & Events

Advocacy & Industry

* Coordinates & collaborates between AOC & AEF Education Programs

- Note:
- (1) Staff coordinates resources with AOC, AEF pays its share.
 - (2) Created gradually over time. Focus on funding/sponsorship first and then on programs.
 - (3) AEF programs need to be rolled out in alignment with AOC/AEF strategy