

# Board of Governors

AOC Educational Foundation 1001 N. Fairfax St., Suite 300 Alexandria, VA 22314

# MINUTES

14 June 2023

#### THOSE PRESENT

**Executive Committee** 

☑ Brian "Hinks" Hinkley, President
☑ Dennis Monahan, Secretary
□ Erik Bamford, International Rep.

☑ Myles Murphy, Vice-President
☑ Greg "Patch Patschke, Treasurer
☑ Shelley Frost, Executive Director

# **Regional Directors**

2023
☎ Karen Brigance, Southern
☑ Myles Murphy, Northeast
☎ Jurgen Opfer, International II

# 2024

☑ Dennis Monahan, Mid Atlantic☑ Wayne Shaw, Mountain Western☑ Jim Utt, Central

# 2025

☑ Amanda Brockermeyer, Pacific
 □ Erik Bamford, International I
 ☑ Mark Schallheim, Northwest

### Adjunct Member (Board of Governors) 2023-2024 ☑ Mick Riley

Tesse "Judge" Bourque

Past President ☎ Glenn "Powder" Carlson

Legend: Present

□ Not Present

Shelley Frost, Executive Director

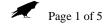
## Staff and Others (not-voting)

☑ Shelley Frost
☑ Glorianne O'Neilin
☑ Tony Ramos
□ Hollann Schwartz
☑ Ken Miller
☑ Kathy Hartness
□ Josie Iapalucci
□ Raleigh Leavitt
□ Frank Ball
☑ Dr. Haruko Kawahigashi
☑ Nino Amoroso
□ Steve Oatman
□ Ken Parks
☑ Ken Dworkin
□ Mike Ryan

Telephone Present by Microsoft (MS) Teams/Telephone

# CALL TO ORDER

Proper meeting notice having been given and with a **QUORUM** present, the Board of Governors meeting **CONVENED** at 1045 EDT, Tuesday, 14 June by MS Teams and in-person conference. President Brian Hinkley called the meeting to order.



#### **SWEARING IN**

Mr. Mick Riley was sworn in to replace Mr. Tuhin Das, who had previously resigned, on the Board of Governors (BoG).

#### SECRETARY REPORT

Minutes for the 12 January 2023 & 13 April 2023, BoG meetings were posted to the read aheads for member review and approval.

The BoG Action Item tracker was reviewed, and the following Action Items were officially assessed as Closed:

- G-2020-02 [Assigned to Mr. Murphy] Expand corporate scholarships to include additional scholarship corporate sponsors.
- G-2021-05 [Assigned to EXCOM] Develop options for distributing AEF funds.

These determinations mean there are no open action items for the BoG.

It was **MOVED** and **SECONDED** (Brockermeyer/Riley) to APPROVE the minutes of the 12 January 2023 & 13 April 2023 BoG meeting. **MOTION PASSED**.

#### **BOG TREASURER REPORT**

Treasurer Patschke provided a review of the Education Fund financials. Overall account balance stands at \$202.6k as of 31 May 2023. Patch identified that number has hovered around \$202K for a considerable amount of time. This means there are opportunities to increase use of the fund.

Treasurer Patschke provided an update on the 2023 budget status.

It was **MOVED** and **SECONDED** (Patschke/Murphy) to APPROVE the Treasurer's Report as presented. **MOTION PASSED**.

#### STRATEGY COMMITTEE UPDATE

Vice President Murphy provided a high-level brief on the AOC Vision, Strategy, Strategic Goals, and 2023 Operating Plan as relates to the Education program. He opened it up with the following question: Are we satisfied with the structure of the BoG? If not, how should it be adjusted? Are we still seeking to make the BoG self-sustaining? This opened up a range of discussion to include:

• Mr. Schallheim initiated a discussion that questions the current BoG approach to scholarships, STEM, and individual STEM projects due to potential overlaps with how the AOC approaches STEM. Mr. Schallheim proposed we look at a structure where the Strategy and Steering Committees take the lead. This activity will examine whether to utilize charitable donations to bring money into the Foundation; examine whether we should utilize an outside organization to lead the effort on raising money or keep it in house (new hire); examine ties to academia; and



examine the scholarship program.

• Additional discussion ensued and included assessing the desire for AEF to join a spectrum-related consortium. Mr. Miller described that they do not allow 501(c)6 organizations to join, so AOC is ineligible. However, 501(c)3 organizations are eligible. The AEF IS a 501(c)3 organization, but it falls short in that it must also be eligible to receive federal contracts; basically, an academic institution or similar. So, if the AEF wants to join NSC or another consortium it needs to go down a specific process, not just be a nonprofit organization. Mr. Miller further expressed that it might make sense to have someone on staff who understands these vehicle structures and can help shepherd the conversations.

Questions posed to the AEF include:

- What changes need to be made to fundraising for the AEF?
  - President Hinkley described a strategy for industry engagement for the purposes of fundraising.
  - Social platform fundraising: AOC is part of the Givebutter fundraising platform.
  - Vice President Murphy proposed a new action: Establish a committee to help Wayne Shaw register the AEF with the Combined Federal Campaign (CFC). Mr. Mark Schallheim volunteered to assist.
- How do we continue to execute the Scholarship Program; what changes are required? Add new scholarships? Remove others? Discussion about changes to Corvus Warrant Officer Scholarship coming since Corvus no longer funding it.
  - Vice President Murphy asked what the AEF thinks about continuing to fund the Warrant Officer scholarship. Discussion centered on a couple areas to include expanding the pool of potential applicants and finding industry sponsors. Takeaway was to look at what the range of options includes.
- Do we continue to support museums? There is a lot of interest in continuing to support museums, but it was also believed that the BoG may need to increase oversight of how that funding support is spent/executed. It was also suggested that we examine impacts of the museum investments on the AOC mission. Mr. Bamford suggested we change museum support to focus on providing the podcast platform as a tool to help raise museum revenues without direct funding.

Three actions came out of this discussion:

**ASSIGNED ACTION: Yes.** President Hinkley tasked Mr. Myles Murphy and Mrs. Shelley Frost to get on the calendar to discuss developing a strategy with the BoG; included in that is a national scholarship discussion. Assigned Action Item: **G-2023-01.** 



**ASSIGNED ACTION: Yes.** President Hinkley tasked Mr. Mark Schallheim to develop a strawman organization to look at internships and an overall all-encompassing AEF organization recommendation. Assigned Action Item: **G-2023-02.** 

**ASSIGNED ACTION: Yes.** President Hinkley tasked Mr. Ken Dworkin and Mr. Ken Miller to develop information on how we can get into a consortium and present to the AEF. Assigned Action Item: **G-2023-03.** 

#### SCHOLARSHIP COMMITTEE UPDATE

Mr. Mick Riley provided a high-level brief on the 2023 Strategic Plan Initiatives, status of the the Future 5 program, AOC/Raytheon STEM students of the year; and planned 2023 Fundraising activities.

#### STEM AND MENTOR COMMITTEE UPDATE

Mr. Mark Schallheim provided a high-level review on AOC Muddy Watters STEM Program activities and the impacts to the program after losing the STEM Program Manager position.

The committee is looking forward to the McKinley Advisors assessment results.

The committee is also hoping to hire a new STEM Program Manager in mid-2023.

The focus in 2023 STEM Program will remain as follows:

- Provide support and facilitate connections between Chapters
- Facilitate connections with other STEM Organization and facilitate AOC involvement and/or Partnership
- Support AOC Young Crow Membership with Mentorship and Education
- Small STEM Event upstairs at AOC Annual International Symposium and Convention
  - Requesting Chapters and others to demonstrate STEM outreach capabilities to other Chapters
- Mr. Schallheim reviewed the Multi-Year Plan but reinforced the message that it is subject to change.

#### **FUTURE 5 Update**

Mrs. Glorianne O'Neilin provided a brief update on the program.



#### **CLOSING COMMENTS**

President Hinkley reviewed the upcoming schedule and thanked everyone for a productive meeting.

It was **MOVED** and **SECONDED** (Brockermeyer/Riley) to adjourn the meeting. **MOTION PASSED**. President Hinkley **ADJOURNED** the proceedings at 1200 hours EDT, 14 June 2023.

#### **RESPECTFULLY SUBMITTED**

Presented by the Secretary for APPROVAL by the Board of Governors on 2 November 2023

Dennis Monahan

Dennis Monahan, Secretary

2 November 2023

Date

