



Board of Governors

AOC Educational Foundation

1001 N. Fairfax St., Suite 300
Alexandria, VA 22314

MINUTES

12 January 2023



THOSE PRESENT

Executive Committee

- Brian “Hinks” Hinkley, President
- Dennis Monahan, Secretary
- Erik Bamford, International Rep.

- Myles Murphy, Vice-President
- Greg “Patch Patschke, Treasurer
- Shelley Frost, Executive Director

Regional Directors

2023

- Karen Brigance, Southern
- Myles Murphy, Northeast
- Jurgen Opfer, International II

2024

- Dennis Monahan, Mid Atlantic
- Wayne Shaw, Mountain Western
- Jim Utt, Central

2025

- Amanda Brockermeyer, Pacific
- Erik Bamford, International I
- Mark Schallheim, Northwest

Staff and Others (not-voting)

- Shelley Frost
- Glorianne O’Neilin
- Tony Ramos
- Hollann Schwartz
- Ken Miller
- Josie Iapalucci
- Raleigh Leavitt
- Frank Ball
- Dr. Haruko Kawahigashi
- Nino Amoroso
- Steve Oatman
- Ken Parks
- Ken Dworkin
- Mike Ryan

Adjunct Member (Board of Governors)

2023-2024

- vacant
- Jesse “Judge” Bourque

Past President

- Glenn “Powder” Carlson

Legend: Present Not Present Present by Adobe/Telephone

CALL TO ORDER

With **QUORUM** present, the meeting was **CONVENED** at 1600 EST, Thursday, 12 January via Teams and teleconference. Vice President Myles Murphy called the meeting to order.



SECRETARY REPORT

The minutes from the 24 October BoG were opened for discussion. Vice President Murphy identified an error in the numbering system and directed the numbering be corrected for future updates. Secretary Monahan took the task to correct the numbering after the BoG meeting concludes.

It was **MOVED** and **SECONDED** (Bourque/Shaw) to APPROVE the minutes of the 24 October BoG meeting with comments. **MOTION PASSED.**

BOD TREASURE'S REPORT

Treasurer Patschke opened up his briefing with a request for a volunteer to join the Finance Committee and to replace him as the Treasurer when his term ends next year.

Treasurer Patschke provided a review of the Education Fund financials. Overall account balance stands at \$202.3K as of 31 December 2022. Patch identified that number has hovered around \$202K for a considerable amount of time. This means there are opportunities to increase use of the fund.

Treasurer Patschke briefed a proposed 2023 budget.

It was **MOVED** and **SECONDED** (Patschke/Carlson) to APPROVE both the Treasurer's Report and the 2023 Education Fund Budget as presented. **MOTION PASSED.**

STRATEGY COMMITTEE UPDATE

Vice President Murphy provided a high-level brief on the AOC Vision, Strategy, Strategic Goals, and 2023 Operating Plan as relates to the Education program.

Recent activities in the Operating Plan related to education objectives include:

- Continuing with the webinar program while McKinley assessment is in process, push STEM to chapters.
- Determine 2nd and 3rd order effects of the Future 5 program to ensure future success.
 - A suggestion was posed to include some representation from the Future 5 to the BoD and/or the BoG.
 - Secretary Monahan suggested looking at how we can use the Future 5 awardees to help Mr. Mark Schallheim with University Outreach.
- Assess interest in AOC Chapters facilitating internship and mentorship matching.
- Evaluate the structure of the AOC Education Foundation and the Board of Governors.
 - **Myles proposed an action to set up a committee to examine optimal AEF structure. [G-2023-01]**



- **Mr. Wayne Shaw suggested an action to add the Education and Training Committee Chair should be add to the BoG since there is a lot of overlap. [G-2023-02]**

- Assess growth options in Education Foundation.

Questions posed to the AEF include:

- What changes need to be made to fundraising for the AEF?
 - President Hinkley described a strategy for industry engagement for the purposes of fundraising.
 - Social platform fundraising: AOC is part of the Givebutter fundraising platform; also, part of “Amazon with a Smile” fundraising platform.
 - Vice President Murphy proposed a new action: Establish a committee to help Wayne Shaw register the AEF with the Combined Federal Campaign (CFC). Mr. Mark Schallheim volunteered to assist.
- How do we continue to execute the Scholarship Program; what changes are required? Add new scholarships? Remove others? Discussion about changes to Corvus Warrant Officer Scholarship coming since Corvus no longer funding it.
 - Vice President Murphy asked what the AEF thinks about continuing to fund the Warrant Officer scholarship. Discussion centered on a couple areas to include expanding the pool of potential applicants and finding industry sponsors. Takeaway was to look at what the range of options includes.
- Do we continue to support museums? There is a lot of interest in continuing to support museums, but it was also believed that the BoG may need to increase oversight of how that funding support is spent/executed. It was also suggested that we examine impacts of the museum investments on the AOC mission. Mr. Bamford suggested we change museum support to focus on providing the podcast platform as a tool to help raise museum revenues without direct funding.

Vice President Murphy proposed an action to perform a cost-benefit assessment of a new hire for both STEM and fundraising activities. [G-2023-03]

SCHOLARSHIP COMMITTEE UPDATE

Mrs. Glorianne O’Neilin provided a high-level brief on recent Scholarship Committee activities and the upcoming schedule of events.

Mrs. O’Neilin provide an update on the National Electronic Museum (NEM) move and the AOC artifacts on loan to the NEM.



STEM AND MENTOR COMMITTEE UPDATE

Mr. Mark Schallheim provided a high-level review on recent STEM and Mentor activities. He highlighted that the focus right now, for the first half of the year, is on AOC Chapters.

The committee is looking forward to the McKinley Advisors assessment results.

The committee is also hoping to hire a new STEM Program Manager in mid-2023.

The focus in 2023 STEM Program will be as follows:

- Mentorship of Young Crows (as opposed to high school level)
- AOC Chapters' STEM interests; get them involved
- Change overall STEM focus from high school to Young Crows (somebody who is already in the workforce) and then adjust back to include high schools within 5 years
- Continue to support ongoing STEM programs
- Develop AEF continuous funding stream through charitable donations, sponsors, and STEM products that have relevance to a sponsor or consumer

Mr. Mark Schallheim provided an update on Action Items G-2022-04, G-2022-06, and G-2-22-07. All remain open despite progress being made.

Mr. Mark Schallheim provided an update on the STEM budget.

NEW BUSINESS

There was no new business.

CLOSING COMMENTS

President Hinkley reviewed the upcoming schedule and thanked everyone for a productive meeting. He also described the need for a standardized call plan and engagement strategy.

President Hinkley concluded the meeting at 1740 EDT, 12 January 2023.

RESPECTFULLY SUBMITTED

Presented by the Secretary for **APPROVAL** by the Board of Governors on 14 June 2023

Dennis Monahan

Dennis Monahan, Secretary

13 June 2023

Date

