

Association of Old Crows

Posted: October 11, 2013 Updated: 14 Aug 2017 Updated: Apr 2022

Strategic Planning Committee Charter

1. <u>Committee Purpose</u>: Responsible to the President and the Board of Directors for providing strategic planning, foresight, and relevant situational awareness to enable better decision-making by the AOC Leadership (President, EXCOM, Board of Directors, Executive Director/Staff and Chapter Presidents)

2. Duties:

- Develop annually an Operating Plan for the continuing next year and work with the Finance Committee to ensure funding to support activities are included in the Operating Budget.
- Review annually the Strategic Plan and report progress and desired revisions to the Board of Directors.
- Update bi-annually the current Strategic Plan
- Draft a new Strategic Plan every five years governing the proceeding five years.
- Identify high-value activities which will benefit the organization's ability to achieve mission objectives as well as pertinent metrics to allow performance measurement.
- Establish and assign performance goals to responsible organizational elements along with reward incentives
- Lead periodic assessment of organization's performance and recommend process improvements for implementation of associated recommendations
- Review Board practices and suggest improvements as needed to ensure more effective governance
- 3. Chair: Vice President / President-Elect

4. <u>Members</u>: Treasurer, at least one Chapter President, at least one Regional Director, Membership Committee Chair, at least one representative from the Advocacy and Outreach Committee, Past President, and at least one current International Region Chapter President who is not also one of the above.

5. Staff Support: Executive Director, Director of Advocacy and Outreach

- 6. Required Financial Resources: Start None
- 7. Duration: Ongoing.

8. <u>Performance Communication/Updates to BoD/Members</u>: Regular reports to BOD and AOC membership through BOD briefings and Chapter President web page; as well as recommendations for other long-range planning projects.

9. Participation by Non-Committee Members:

 Members submit proposed Strategic Planning inputs for metrics, etc. to the committee for review prior to vote by the Board.