



AOC
2023 International
Symposium
& Convention
60th ANNIVERSARY

December 11-13, 2023
National Harbor, MD

EXHIBITOR

NEWS LETTER

SEPTEMBER 2023

Booth Personnel Registration is Now Open!

An email went out today around noon ET from BlueSkyz with details and instructions on how to register your booth personnel. The email would have come from cs1@blueskyz.com please make sure you have received it and check your junk mail if you don't see it right away. If you do not have this email, please let me know and I can make sure you are set up in their system.



a2z Update



a2z should be working for everyone now. Please try to log in. If it is your first time this year it will require you to do a forgot password and update your password. If you are having difficulties logging in let me know, now that I have learned by being thrown into the fire, I think I can help with those issues now...hopefully...maybe 😊 Always learning! This is the portal to update your company profile and submit your print description to be included in the printed program guide. Please do this ASAP.

Exhibitor Kit is Online

As a reminder the only way to access the exhibitor kit is through the link that Audie Expo sent out. If you have not logged in yet, please do so. We want to make sure everyone can get in even if you aren't planning to order anything or won't be doing that for a few more weeks, please log in now. It also has a list of other vendors for electrical, internet, food and beverages and lead retrieval along with deadlines for when things are due. If you do not have access to the link, please send a message to Heather Friscea at heather@audieexpo.com for assistance.

Drive Traffic to your Booth

One of the best ways to guarantee you see the attendees you want to see at AOC 2023 is to invite them to visit your booth at the show! We want to help facilitate this by showcasing your booth through our “[Exhibitor Happenings](#)”.

If you have any special events in your booth during show hours, we want to know. Examples include product release, demo, dessert station, meet & greet, giveaways, press release, etc. If you would like to be included in this listing, please complete the [form](#) by October 15, 2023, for printed inclusion and NLT November 30 to be on the website and app. We will not be able to accommodate additions after November 30.

AOC Housing Block is Now Open!

Gaylord National Resort & Convention Center
201 Waterfront Street
National Harbor, MD 20745

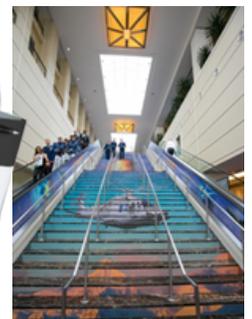
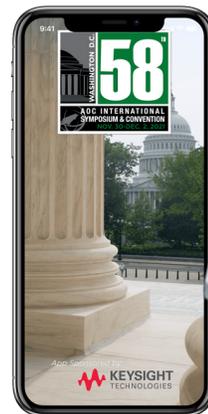
Reservations must be made by Monday, November 20, 2023, in order to secure your room at the heavily discounted AOC rate. Please note that rooms in the block may sell out before this date so book early!

BOOK NOW



Get Noticed

Signage and branding are great ways to get noticed and draw customers to your booth. We still have multiple [opportunities available](#). Contact Sean Fitzgerald - fitzgerald@crow.org or 703-549-1600 ext. 222 to purchase.



Questions?

Additional convention information can be found on the [AOC 2023 event website](#). For questions regarding exhibiting or sponsorship you can contact Ciria Fear Price, fear@crow.org.

