

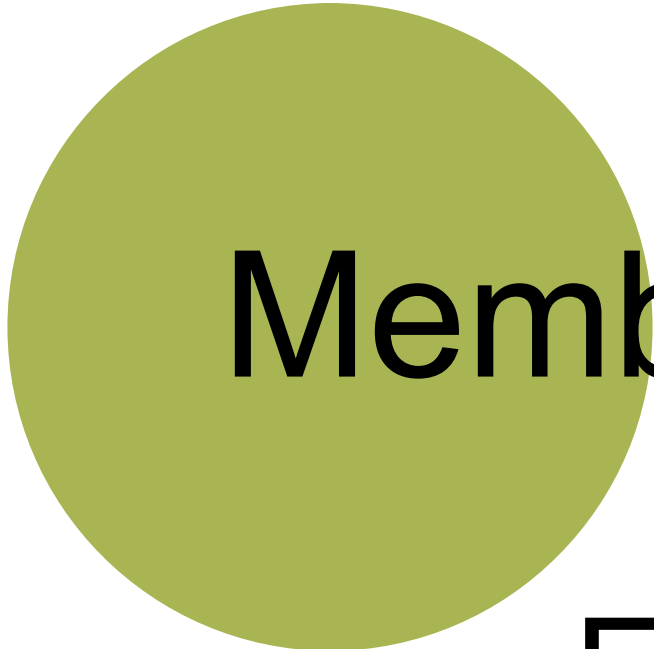


ASSOCIATION
OF OLD CROWS



JOIN THE LEGACY,
SHAPE THE FUTURE





Membership Committee Report

- Eric Colon
–Membership Chair
- October 2025

Chapter Start-up/Revitalization

Santa Barbara Chapter – In process

Brazil Chapter – Petition complete. Waiting on By-Laws

Redstone Rebel Roost (Huntsville Chapter)

- Petition and bylaws signed – Approved by Committee
- Name changing to Rocket City Roost.
- Chapter officers selected.
- Met in person in Huntsville at the AOC SAMs Summit

Greater LA Chapter

- Petition almost complete – Working By-Laws
- Second meeting in the first week of October.

Chapter Start- Up

- Finland Chapter
- Hungary Chapter

Greatest Increase Winners

- **Chapter Greatest Increase Winners**
- Northeastern Region – Niagara Frontier Chapter
- Mid-Atlantic Region – Chesapeake Bay Roost Chapter
- Southern Region – Palmetto Roost
- Central Region – Windy City Illini Roost Chapter
- Mountain Western Region – Billy Mitchell Chapter
- International Region I – Red Baron Roost Chapter
- International Region II – AOC Japan Chapter
- Pacific Region – None
- Northwestern Region - None

Chapter of the year

- **Chapter of the Year**
- **Large Category (300 + Members)**
- Chapter of the Year – Garden State Chapter
- Distinguished Chapter – Kittyhawk Chapter
- Outstanding Chapter – Australia Chapter

- **Medium Category (100-299 Members)**
- Chapter of the Year – APG Susquehanna Roost Chapter
- Distinguished Chapters:
 - Dixie Crow Chapter
 - Palmetto Roost Chapter
 - Mile High Chapter
 - Patriots Roost Chapter
- Outstanding Chapters:
 - Windy City Illini Roost Chapter
 - Granite State Chapter
 - Billy Mitchell Chapter

- **Small Category (less than 100 members)**
- Chapter of the Year – Mugu Chapter
- Distinguished Chapter – Diamond Head Chapter

Servicing Members that are not affiliated with a Chapter

- Australia Chapter – Combining with New Zealand Chapter – Communication/combining Board reps
- Garden State – Assisting with members from the Independence roost that is currently inactive.
- Mike Powell (Mile High Chapter)- Communication with the members in his region who are not affiliated with a chapter.
- Jim Utt (Kittyhawk Chapter) – Communication with the members in his region who are not affiliated with a chapter

Servicing Members that are not affiliated to a chapter

- Membership staff is setting up regional/Chapters to better track and show who is not connected to a chapter
- This will allow both membership staff and Regional directors to communicate and find out what their needs are.

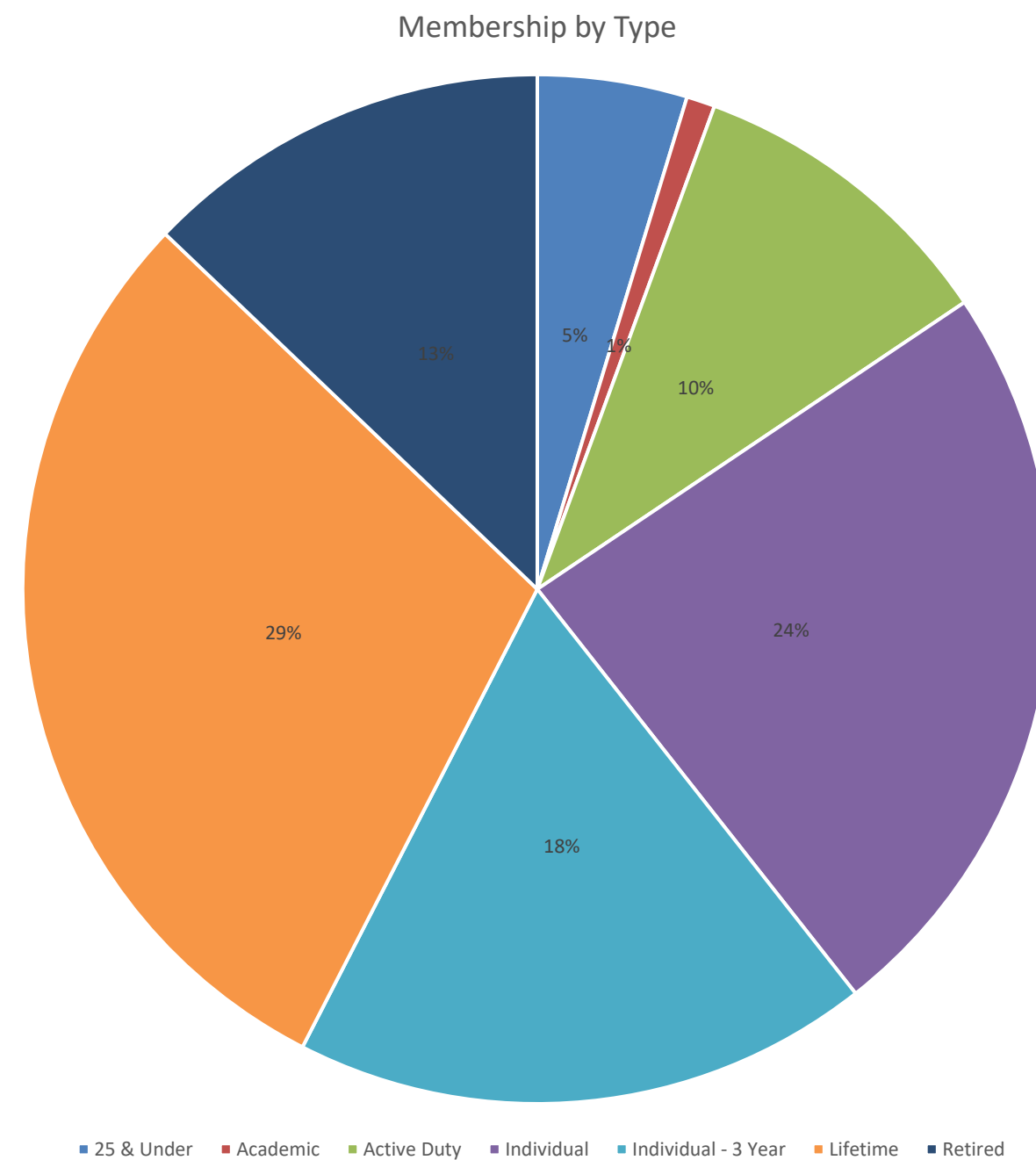
Chapter Officers - Symposium

- Chapter officers have been sent their discount code to attend
- Chapter Training will be on December 8th, starting at noon
- Chapter officers/Regional Director meeting starts at 4:30
- Chapter officers are required to attend the Meeting of the members.

Chapter Officer Meetings

- Next Chapter Officer meeting is Thursday November 6th at 4 pm eastern time.

Membership by Type



Membership trends in 2025:

- Individual membership is down 5% but we've seen growth in academic, active duty, and lifetime memberships.
- Partner membership has seen the strongest growth. The number of companies has increased by 14% since December 2024, from 220 to 250 and the number of partner participants has grown 10% from 2,547 to 2,810.
- Group memberships have also seen steady growth with the number of participants increasing by 10%.
- The total number of members (individual and partner) remains relatively steady at 11,376, with a roughly 300-member difference compared to the end of 2024.
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- These numbers are reflective of the membership association as a whole; 36% of associations reported in the Membership Marketing Benchmarking Report that their membership size has decreased and renewal rates have slowed across the board. Fields that rely on government funding are experiencing the largest hits and many American associations have reported decreases in international attendance at meetings and in their membership.